

PRIVACY POLICY

This Website is operated by Cincinnati Sports League, LLC (“CSL”). By accessing, browsing, visiting or in any way using this Website (“Site” or “Website”), you acknowledge having read and understood the Privacy Policy (“Policy”), and you agree that you are subject to all terms and conditions contained herein. This Policy is a binding agreement between CSL and you. If you do not agree to any of these terms, you may not use the Website.

CSL reserves the right, at its discretion, to update or revise the Privacy Policy. Although we may attempt to notify you when major changes are made to the Privacy Policy, you should periodically review the most up-to-date version. Your continued use of the Site following any posted revisions constitutes your agreement to such changes.

This policy explains what information we collect about you when you visit our Website and how we handle such information. The information we collect and how we use such information depends upon what you do when visiting our Site.

Collection of Information

For all visitors, including those who visit our home page but are not CSL members, we collect and store non-personally-identifiable information including the name of the domain from which you access the Internet (for example, aol.com, if you are connecting from an America Online account); the date and time you access our Site; and the Internet address of the Website from which you linked directly to our Site. We use the information we collect to measure the number of visitors to the different sections of our Site, and to help us make our Site more useful to visitors.

In order to access some of the features of the Website, you will be required to become a CSL member. If you are an individual member participating in CSL leagues or events, we collect information which is necessary to allow you to participate in such activities such as your name, address, email address, age, gender, and other similar information. We will also collect your credit card information to process your sign-up information.

Protection of Information

CSL takes precautions to ensure that all member account information is kept private. We use reasonable measures to protect member information that is stored within our database, and we restrict access to member information to those employees who need access to perform their job functions, such as customer service personnel and technical staff. Please note that we cannot guarantee the security of member account information. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of member information at any time.

Sharing of Information

We may share information with third party suppliers who agree to protect its confidentiality. This information may include the aggregate data collected regarding the visitors to the Website and certain information that may have been provided to CSL by you. CSL may also choose to share aggregate usage information for marketing purposes; provided, however, that this will generally not include the sharing of your personal information.

From time to time, CSL may also enter into a special relationship with another company that is not owned by CSL to provide additional features on the Site. These special relationships may include “powered by” partners, business partners, sponsors, and co-branded Sites (“referred to here as “co-branded pages”). These might include, for example, pages that share our name and that of another entity. You should look for a specific privacy statement on any such co-branded page. Any personal information that you provide when signing up at one of those co-branded pages may be shared with our third-party partner. You should also check our partner’s Website for information regarding its privacy policies.

[OPTIONAL: Also, the nature of some features of our Site may require that we share personal information about you with persons or companies outside of CSL. For example, this may occur at a feature that enables you, via our Site, to ask questions of persons or entities that are not part of CSL. By responding to those features of the Site, whether by email or direct entry of information on our Website, you are consenting to our transferring that information to such persons or entities. With respect to specific registration modules, such as contests, we may disclose personal information collected, and we will post a conspicuous statement on the registration module to the effect that we will be disclosing the information collected with third parties.]

We employ other companies and individuals to perform functions on our behalf, including technical support services. To perform those functions, it may be necessary for them to obtain access to CSL’s databases and servers, which may contain personally identifying information about users. They are not permitted to use such access or information for any purpose other than that for which they are retained, but CSL cannot guarantee that such third parties will not abuse their access privileges.

We will also disclose any information we possess in response to subpoenas, court orders, or legal requirements, and such information might be used by the receiving party to determine your identity, your web usage and online behavior or other things about you. We generally do not inform users of such requests for information, although we might try to do so in some cases.

If this Site is sold to, or merges with, another company not owned by CSL, you should expect that some or all of the information collected from this Website may be transferred to the buyer or surviving company. If so, CSL will seek to obligate the acquiring company to use any personal information transferred by this Site in a manner consistent with this Policy, but cannot guarantee that it will be able to impose that requirement or that the acquiring company will comply.

Except as otherwise described in this Policy, CSL will not disclose personal information to any third party unless we believe that disclosure is necessary: (1) to conform to legal requirements or to respond to a subpoena, search warrant or other legal process received by CSL, whether or not a response is required by applicable law; (2) to enforce the CSL Terms of Services Agreement or to protect our rights; or (3) to protect the safety of the members of the public and users of the service.

If at any time you would like your personal information deleted from the Website or CSL's records, please email us with your request and we will delete this information.

Cookies

"Cookies" are files or pieces of information sent to your browser when you visit a website, and you will find them at most sites. Most browsers are initially set to accept cookies. If you would prefer, you can set your browser to refuse cookies or to alert you when cookies are being sent so that you can flush them from your browser if you object to their presence. There are two types of cookies: persistent and non-persistent. Persistent cookies are stored on the hard drive of your computer, and remain there until they expire or you delete them. They are used to provide tailored information to a return visitor to the site by remembering what pages the visitor has viewed previously. We may use persistent cookies on our Website. Non-persistent cookies are used during a particular session, but are not stored on your computer's hard drive when the session is over. The information is stored only temporarily and is used primarily for technical reasons such as ease of navigation. We also use non-persistent cookies to enhance your visit to our Website; these cookies disappear automatically as soon as you end your session.

Linked Sites

This Site may link you to other Sites on the Internet ("Linked Sites"). The Linked Sites are not under CSL's control, and CSL is not responsible for the content of any Linked Sites, including without limitation the accuracy, copyright compliance, legality, or decency of the Linked Sites or any links contained therein. These links are provided for your convenience, and do not imply endorsement of the Linked Sites by CSL or any association with its operators. If you choose to send personally-identifying information to Linked Sites, you do so at your own risk. We do not control the collection or use of this information, and we make no representations about the privacy policies or practices of other Sites. Accordingly, we encourage you to be aware when you leave the Website and to read the terms and conditions and privacy policy of each other Website that you visit.

User Content

Feedback and other comments and statements that you choose to submit to CSL by any means – whether by email, telephone, letter or any other means – shall be considered nonconfidential and CSL is free to use such information on an unrestricted basis. Any personal information that you choose to voluntarily disclose online on any webpage, discussion board, messages, chat areas or otherwise is not protected. You are strongly urged not to post any personal information that you expect to be kept private.

You are solely responsible for your own User submissions and the consequences of posting and publishing them. Please read the CSL Terms of Service, including your grant of a perpetual, royalty-free, irrevocable, nonexclusive, transferable, fully paid, and fully sublicensable worldwide right and license to publish your submitted content and to store, translate, distribute, copy, display, perform, modify or otherwise use the content for any purpose whatsoever, including, but not limited to marketing or advertising materials, and to exercise all copyright and rights of publicity over the material in your submissions, in any existing or future media, now known or later developed.

General

The Site is operated from a location in the State of Ohio, United States of America. We make no representation that materials found at our Sites are appropriate or available for use in other locations. If you access our Site from other locations, you are responsible for compliance with local laws.

364640.1
11/8/2008